



Bespoke Acrylic Ice Cream Cone Holder

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Di-Meo's Delaval Ices, Whitley Bay have adapted to the growing demand of their customers by introducing new types of cones to their menu. However those cones have one drawback. They are extremely fragile and require a customized cone holder.



In the last 5 years, Di-Meo's Delaval Ices have purchased several cone holders from various suppliers that were not fit for purpose, so after much frustration, they decided to commission the construction of their own 'made to measure' bespoke cone holder. Fortunately Bay Plastics Ltd was right on their doorstep.

Di-Meo's Delaval Ices were instantly impressed with the jobs Bay Plastics Ltd have carried out in the past, and as soon as they saw the quality and diversity of the work, knew they had found the perfect solution.

Di-Meo's Delaval Ices said, "We were put in contact with Ian Smithson, Head of Sales at Bay Plastics. Ian came for a site visit with a designer in order to get a 'hands on' grasp of what we were after. We showed them our ice cream parlour and explained how we wanted our cone holder to follow the curved contour of our glass counter. We also showed them the range of cones we sold which they took the measurements of and performed a simulation in order to insure that they could be stored safely in the optimum use of space.

Lastly, we also stated that we would like the unit to house our range of cups to stop customers handling them on the top of our counter. Ian said that it would be possible to place a spoon holder in the unit along with room for a full box of 99 Flakes. Ian produced a detailed CAD drawing of the unit so that we could get a better idea of how the unit would look before it went into production. From the drawings, Ian decided which materials would be best to minimise costs whilst at the same time matching the colour of glass used in our ice cream counter. Upon giving Ian the thumbs up. Bay Plastics were able to construct a mould of our ice cream counter from which they were able to obtain an exact replica of the counters curved contour which we wanted for the front of the cone holder.

We are extremely satisfied with the finished product and the work carried out by Bay Plastics Ltd and Ian Smithson. The unit is a great addition to our parlour and puts the finishing touches to our ice cream counter. Customers can now see and choose from all the cones we offer – a great advantage on a busy day".

For further information or samples of any of the featured products in this article please contact Bay Plastics Ltd – 0191 258 0777 or sales@bayplastics.co.uk.

