



## Ice Circles

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Grosvenor House Apartments by Jumeirah Living unveils striking Christmas tree sculpture from artist designer [Mark Humphrey](#) and Bay Plastics Ltd.



London, 30<sup>th</sup> November 2012: Grosvenor House Apartments by Jumeirah Living unveiled what is undoubtedly London's most innovative Christmas tree – Ice Circles, a sculpture created, designed and installed by artist in residence Mark Humphrey and manufactured by Bay Plastics Ltd exclusively for the luxury accommodation on Park Lane, London.

The 3m tall work of art currently takes pride in the grand seven-storey vaulted Atrium that lies at the heart of Grosvenor House Apartments.

Giving residents a modern and contemporary twist on a quintessential British Christmas, Ice Circles is fashioned from a series of perfectly formed Perspex® circles which run from base to apex. A beautiful green light source emanates from the centre of the 'tree' giving a sense of traditional green foliage.

Perspex® approved fabricators Bay Plastics Ltd worked closely with designer Mark Humphrey to bring his concept design to reality, the final design uses 20mm Clear S2000 frosted Perspex® rings stacked onto 60 levels of 30mm Clear Perspex® separators.

Each layer was profiled and polished prior to being secured in place, to allow for easy installation on site the tree was made into 9 sections.

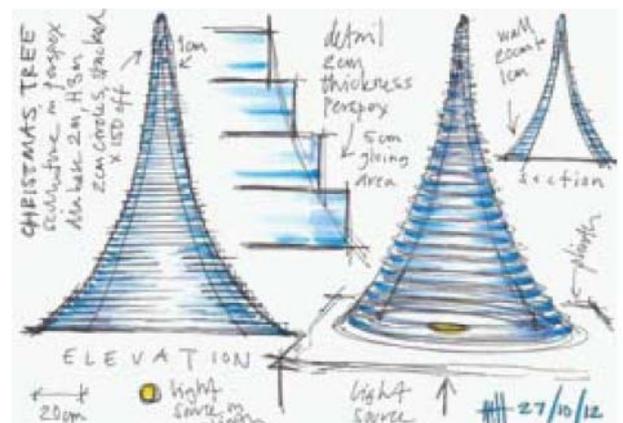
Mark Humphrey commented, 'The concave cone shape of Ice Circles, made up of over 60 'halo' circles, 3m tall and weighing one tonne (including plinth), echoes the form of an icicle where light and shade are frozen in time.

Each frosted Perspex® circle has its own cavity of light, coloured in festive evergreen, to form a translucent structure which illuminates the grand central atrium with my distinctive homage to Christmas'.

Nick Kenny of Bay Plastics Ltd commented, "Our commitment to service and unrivalled product knowledge enabled us to guide Mark Humphrey in all aspects of material selection, product design and production.

We used the very latest Solidworks and Artcam software to model this very unique design prior to manufacture, this enabled us to meet the very demanding delivery date set by Mark Humphrey as prototyping was simply not an option".

**For further information or samples of any of the featured products in this article please contact Bay Plastics Ltd – 0191 258 0777 or [sales@bayplastics.co.uk](mailto:sales@bayplastics.co.uk).**



Images courtesy of artist designer Mark Humphrey