

Phones



Increase the impact of any display by adding sound and moving images!

Research shows sales can increase by up to 317% (source POPAI).



Incorporate movement into your displays and watch sales soar!



New Digital Display System is highly compact and economical, which means small as well as large companies can benefit from the advantages of digital media.

Digital Displays are the solution if you want to:

- ❖ Present JPEG images, MPEG video and sound.
- ❖ Increase awareness that will increase sales.
- ❖ Update your display instantly without expensive print costs.
- ❖ Grab the attention of passers-by with strong sales messages.

Where can Digital Display be used?

Shop windows, exhibition stands, showrooms, museums, offices, banks, point of sale and airports & many more!

Incredibly easy to use:

- ❖ Ultra slim – only 53mm in depth.
- ❖ Uses compact flash card media which can be changed in seconds.
- ❖ Extra bright – can be viewed from any angle.

Digital Displays - Kits

Digital Screen

- ❖ All kits are supplied with a demo compact flash card and instruction manual.
- ❖ Depth 53mm, 17" wide screen.

Cold Cathode Light Box

- ❖ Only 25mm deep.
- ❖ Single and double sided options.
- ❖ Poster size 420mm x 297mm.
- ❖ Lamp life up to 50,000 hours.

Kits are supplied with 1.5mm cables with a 4 metre drop of 6mm rods with a 3 metre drop, transformer and power connectors.

Width of display is 540mm.

Installation must be carried out by a qualified installer.

Single Cold Cathode Light Box Kits



- ❖ Single sided or double sided light box kits.
- ❖ Supplied with 1.5mm cable and transformer.

Item code:	Description:
KDCA3	Single-sided
KDCA3-D	Double-sided

Single Digital Screen Kit



- ❖ Supplied with 1.5mm cable and transformer.

Item code:	Description:
KDA3	

Combined Digital Screen / Light Box Kit



- ❖ Kit comprising one single sided digital screen plus one single or double sided light box.
- ❖ Supplied with 6mm rods and transformer.

Item code:	Description:
KD1	With single-sided light box.
KD1-D	With double-sided light box.

Multiple & Combination Kits – all supplied with 6mm rods and transformer



3 cold cathode light boxes



1 digital screen, 1 cold cathode light box & 1 double A4 acrylic pocket



1 digital screen plus 2 cold cathode light boxes



3 digital screens

KD2 3 x single- sided light box

KD2-D 3 x Double-sided light box

KD3 1 single sided light box, 1 digital screen & 1 double A4 pocket.

KD3-D 1 double sided light box, 1 digital screen & 1 double A4 pocket

KD4 2 single sided light boxes & 1 digital screen.

KD4-D 2 double sided light boxes, 1 digital screen

KD5 3 digital screens.

Digital Displays

Totally unique digital screens and cold cathode light boxes powered via the low-voltage cable or rod system



Important fitting information:

- ❖ Units can be fitted to 1.5mm or 3mm cable or rod systems – when ordering, make sure you have the correct supports for the system you are ordering.
- ❖ Cable/rod centres: Landscape 540mm, Portrait: 420mm.
- ❖ One pair of 1.5mm or 3mm cables or rods will take a maximum 60 watts. This means either one digital screen or 3 light boxes. One pair of 6mm rods will take a maximum of 300 watts, so can easily take 3 digital screens.
- ❖ Frame size for digital screen and light box is 520mm x 400mm.

Digital Display Screen

- ❖ Ultra slim 53mm depth screen which simply clips onto cable/rod system.
- ❖ 18" wide LCD screen.
- ❖ All the unit needs to run is a memory card with data downloaded directly from a digital camera or PC.
- ❖ You can install JPEG images, MPEG video and sound files.
- ❖ To load the digital screen you will need a USB card reader and a compact flash memory card.

DA3 A3 17" LCD Digital Screen (60watts / 12 volts) supplied with PO2 supports and a compact demo card.

Cold Cathode Light Boxes - Suspended

Use on their own as an illuminated header with acrylic pockets underneath, a bank of three units one under the other, or as part of a display with the digital screen.

- ❖ Completely even spread of light which eliminates shadows.
- ❖ Invisible power supply, no ugly power cables.
- ❖ Use standard paper posters up to 90 gsm or inkjet prints.
- ❖ Units are very light weight.
- ❖ Extremely long lamp life of up to 50,000 hours (approx 5 years).
- ❖ Single or double sided options.
- ❖ Poster size 420mm x 297mm. Viewing area 418mm x 296mm.

DCA3 A3 single sided, landscape/portrait (15 watts/12volts) supplied with PO2 supports.

DCDA3 A3 double sided, landscape/portrait (15 watts/12volts) supplied with PO2 supports.

2 x A4 Acrylic Pockets

- ❖ 2mm thick acrylic poster pocket supplied on special 540mm cable/rod centrals.

D-M2A4PW 2 x A4 pockets

Transformers

- ❖ White single-circuit transformers, supplied with 2m input lead and 1m output lead.
- ❖ Provides protection against overheating, overloading and short-circuits.

LT100-12 100 VA For use on rods only

LT200/B 200 VA For use on rods only

Ordering checklist:

1. Cables or rods if not already fitted.
2. A suitable transformer per pair of cables.
3. Power connectors per pair cables/rods.
4. Four supports per screen/light box to fit cables/rods.
5. Isolators to fit to top and bottom.